

The GMAA-SKIRACK Partnership: 2007 update for GMAA members

2007 is the second year of the GMAA and Skirack partnership. The partnership's goals are to create excitement in the GMAA race series, field competitive teams on the New England racing circuit and have more club members visit the store. The following is a high-level summary of the partnership. Contact GMAA President Charlie Windisch if you have any questions: president@gmaa.net or 879-3299

For all GMAA members:

1. **Discounts at Skirack:** 15% off running shoes/accessories, 5% off non-sale prices of bikes, 10% off non-sale prices of everything else
2. **GMAA/Skirack singlets** available for purchase (at cost) at Skirack anytime during business hours.
3. **\$25 Skirack gift certificate if a member's photo is published** in a magazine/newspaper showing the runner wearing his/her GMAA/Skirack singlet. Email courtneykutler@yahoo.com if you have a qualifying photo.
4. **Free pair of running shoes for a top 3 overall male/female finish** at any of the performance races listed below.
5. **GMAA Grand Prix age group prizes are \$25 Skirack gift certificates.**
6. **Participation awards:** Skirack will have a prize table (15 to 20 prizes) at the GMAA Annual Meeting. GMAA members—in the order of most GMAA races finished—will be invited to choose from the table.

Special incentives for 14 GMAA members each year:

1. **Free USATF-New England membership**
2. **Free entry in USATF-New England team races (grand prix & cross country)**
3. **GMAA race discount of \$5 (instead of \$1)**
4. **Extra 15% discount off running shoes/accessories at Skirack (for a total discount of 30%)**
5. **Once per year purchase at or near cost on selected Adidas (or similar) running shoes and clothes**

How can members earn these special incentives?

1. **Be named a GMAA/Skirack Running Ambassador**

- Nominations will be submitted by any GMAA member or Skirack staff member in October (call for nominations will be announced in the Fall GMAA newsletter and on the Web).
- GMAA officers, at their November meeting, will select two members from those who've been nominated.
- Selection is subjective and will be based on volunteerism, participation, enthusiasm, being a role model, coaching/mentoring, etc. Speed/racing performance is specifically not a consideration.
- A member can not be selected as an Ambassador two years in a row.

2. **Earn the incentives based on race participation, volunteerism and performance**

➤ **Participation**

1. Finish at least 5 of the 11 GMAA races (does include Turkey Trot)
2. Finish at least 1 USATF-New England team race (grand prix or cross country) as a GMAA & USATF runner

➤ **Volunteerism**

1. Volunteer for the GMAA at least once during the year (by serving as an officer, race director, race day helper, leader of one or more group workouts, etc.)

➤ **Performance**

1. Finish at least 4 of the following races (GMAA races count towards the GMAA participation requirement and USATF races count towards the USATF participation requirement)
 - GMAA Rollin Irish Half Marathon (4/21)
 - GMAA Clarence DeMar (10K men, 5K women) (7/4)
 - USATF Groton, MA 10K (4/29)
 - GMAA Archie Post 5 Miler (9/8)
 - USATF Bedford, NH 12K (5/19)
 - GMAA Common to Common 30K (9/15)
 - Vermont City Marathon (marathon) (5/27)
 - CVR Leaf Peepers Half Marathon (10/7)
2. Using results of the above races with only GMAA members included in the results (these results will be posted on the Web), compute your best 4 finishes by placement (by gender), then compute the average of those best 4 finishes. There are two age groups: under 50 and 50+
Example: Tom is 35, ran 5 of the performance races and finished 1st, 3rd, 7th, 4th, and 5th among male GMAA members under age 50. His four best finishes are 1, 3, 4, and 5; his average is 3.25. He has met the performance standard and his "score" is 3.25.

➤ **Combining it all together**

1. In the under 50 age group, the top 4 scores that meet all three requirements earn the incentives. In the 50+ age group, the top 2 scores that meet all three requirements earn the incentives.
2. A runner can earn the incentives based on participation, volunteerism, and performance regardless of whether they received incentives the prior year.